



Working for Prosperity

14-16 November, 2014

BANGLADESH IS GROWING, BE A PARTNER

welcome to showcase Bangladesh 2014



KUALA LUMPUR
CONVENTION CENTRE

KUALA LUMPUR CONVENTION CENTRE (KLCC)
Kuala Lumpur, Malaysia

Organized by



Bangladesh-Malaysia Chamber of Commerce & Industry

In Collaboration with



Bangladesh High Commission
In Malaysia



(MASSA)
Malaysia South-South Association



SHOWCASE BANGLADESH 2014

SHOWCASE BANGLADESH 2014 is set to become the most exciting event for the 3rd time in Kuala Lumpur, organized by Bangladesh-Malaysia Chamber of Commerce & Industry (BMCCI) in collaboration with the Bangladesh High Commission in Kuala Lumpur, Malaysia South-South Association (MASSA), Malaysia External Trade Development Corporation (MATRADE) and Malaysian Industrial Development Authority (MIDA).

Besides branding of Bangladesh and showcasing a wide range of Bangladeshi products and services, the event would also be an enabling forum for discussions on further widening bilateral trade and economic relations between the two countries. The event can also be regarded as a golden opportunity for the Bangladeshi banks and exchange houses to offer their services to the Bangladeshi expatriates in Malaysia. The other activities of the event include business seminars highlighting the role of immigrants in the economic development of both Bangladesh & Malaysia, and cross border investment opportunities with emphasis on relocation of sun-set industries from Malaysia to Bangladesh. A gala dinner followed by Bangladeshi Cultural Night will also be organized where high profile policy makers, ministers, diplomats, business & Chamber leaders, government officials, academia and registered delegates are expected to attend.

To meet your business & trade partners, join the Showcase Bangladesh 2014 where you will have the opportunities to establish wider and stronger business network and relationship. A grand welcome awaits you at the Showcase Bangladesh 2014 in Kuala Lumpur Convention Centre (KLCC), Kuala Lumpur, Malaysia from 14-16 November, 2014.

HOW TO PARTICIPATE

- Exhibiting in the Trade Show
- Joining the Business Delegation
- Participating in the Investment Seminar
- Attending One to One Business Meeting



VENUE OF THE SHOWCASE

Kuala Lumpur Convention Centre
(KLCC)

Kuala Lumpur City Centre,
50088 Kuala Lumpur, Malaysia

Tel: +60 (3) 2333 2888

Tel DID: +60 (3) 2333 2835

Fax: +60 (3) 2333 2729

www.klccconventioncentre.com

EXHIBITS

- Banking, Insurance and Financial Services
- Readymade Garments & Textiles
- Infrastructure – ICT & Telecom
- Jute & Jute Products
- Hotel & Tourism
- Halal Foods including Frozen Foods & Allied Products
- Leather Products
- Pharmaceuticals, Herbal & Ayurvedic Products
- Plastic, Rubber & Melamine Products
- Ceramic Tableware
- Consumer, Cosmetics & Toiletries
- Service Sectors

REGISTRATION SCHEDULE

Registration Start	31 May, 2014
Early Bird Registration	Within 17 August, 2014
Late Registration	18 August to 30 September, 2014

REGISTRATION FEES (Stall & Package) STALL

Description:	Stall (3M X 3M)
Early Bird Registration:	Within 17 August, 2014 Tk. 2,00,000 / US\$ 2,500
Late Registration:	18 August to 30 September, 2014 Tk. 2,40,000 / US\$ 3,000

FACILITIES (Each Stall)

- 1 Table 2 Chairs
- 2 Tube Lights & 1 Power Socket
- 1 Basket & Floor Carpet
Digitally printed company name in front of the Stall

Package includes stall rent (built-in), single accommodation (twin sharing) in a hotel (four nights), return air ticket (economy class for one person), visa fees, one Gala Dinner and Airport Transfer.

PROGRAM SCHEDULE

- Thursday, 13 November, 2014
Exhibition Setup & Stall Decoration Works
- Friday, 14 November, 2014
09:00 to 10:00 Registration
16:00 to 17:00 Opening Ceremony
18:00 to 20:30 Gala Dinner and Cultural Show
10:00 to 18:00 Exhibition open for trade visitors
- Saturday, 15 November, 2014
10:00 to 18:00 Exhibition open for all
11:00 to 17:00 Seminar, Business Meetings, MOU signing
- Sunday, 16 November, 2014
10:00 to 15:00 Exhibition open for all
11:00 to 14:00 Business Meetings, MOU signing
16:00 to 20:00 Open Air Concert

PAVILION

Description	: Pavilion (6M X 6M)
Early Bird Registration	: Within 17 August, 2014 Tk. 7,20,000 / US\$ 9,000
Late Registration	: 18 August to 30 September 2014 TK. 8,80,000 / US\$ 11,000

BUSINESS DELEGATION

Description	: Round Air Trip Dhaka-Kuala Lumpur-Dhaka, 4 nights Accommodation with Breakfast and Gala Dinner
Early Bird Registration	: Within 17 August, 2014 Tk. 80,000 / US\$ 1,000
Late Registration	: 18 August to 30 September 2014 TK. 90,000 / US\$ 1,125

TERMS & CONDITIONS

A) LIABILITIES AND INSURANCE

Showcase Bangladesh 2014 will not be liable for any loss or damage of any exhibit. Exhibitors are advised to insure their exhibits against theft, loss or damage, and for fire.

B) LOGISTICS

Telephone, Fax, E-mail, Photocopy, Photograph and sales staffs or stall attendants can be arranged during the exhibition on payment with prior requisition. Other logistic supports like clearing and transportation of goods can also be done with nominated agent on payment only.

C) CANCELLATION OF STALL BOOKING

Cancellation of stall booking shall only be considered on written application latest by 31 August 2014. 50% per cent of the stall registration fee will be deducted for cancellation. No cancellation request will be entertained after the deadline.

MODE OF PAYMENT

All Payments are to be made in favour of Bangladesh-Malaysia Chamber of Commerce & Industry-Showcase Bangladesh through A/C Number: 0210015031, National Credit & Commerce Bank Ltd., Gulshan Branch, Dhaka-1212, Bangladesh. Bank Transfer costs will be borne by the sender.

OFFICIAL SOUVENIR

A colorful souvenir will be published on the occasion incorporating the information furnished by the exhibitors. The exhibitors are required to submit company profile within 10 October, 2014 for the souvenir. For advertisement in the souvenir, a duly filled up advertisement form with necessary payment (obtain from the website of www.bmcci.org.bd or BMCCI Office) has to be submitted to BMCCI before deadline of 10 October 2014.

RATE OF ADVERTISEMENT IN THE SOUVENIR

Position	Size	Color	Rate (Taka)	Rate (US\$)
Back Cover	10.0"X7.25"	4	2,00,000	2,500
Front Inner Cover	10.0"X7.25"	4	1,20,000	1,500
Back Inner Cover	10.0"X7.25"	4	1,20,000	1,500
Inner Full Page	10.0"X7.25"	4	80,000	1,000

For registration and further information, please contact –

Bangladesh-Malaysia Chamber of Commerce & Industry (BMCCI)

House # 14, Road # 27, Block # J, Banani, Dhaka-1213, Bangladesh

Tel: (880-2) 989 5124, 989 5525

Fax: (880-2) 989 5541

E-mail: bmcci@dhaka.net, info@bmcci.org.bd

Bangladesh High Commission

114 Jalan U. Thant 55000 Kuala Lumpur, Malaysia

Tel: +603-4251 0923, 4252 2652

Cell: +601222572800

Fax: +603-4251 0078

E-mail: djoybd@gmail.com

Malaysia South-South Association (MASSA)

17th. Floor, Bangunan AmBank Group

Letter Box No. 17A, Jalan Raja Chulan, 50200 Kuala Lumpur, Malaysia.

Tel: +6-03-2078 3788

Fax: +6-03-2072 8411 & 2031 0208

Email: mail@massa.net.my, florence@masscorp.net.my

Web: www.massa.net.my